

## The Boss's Blog!

**Name:**

Mr. Andy Memory-Ferron

**Qualifications:**

MSc Advanced Practice (ACP), BSc (Hons) RGN.

Resuscitation Council UK Advanced Life Support Provider (ALS) (Adult)

Advanced Paediatric Life Support (APLS)

Trauma Unit Course (TUC)

**Your role at Meditec Training:**

Founder & Lead training instructor

**Professional bodies/affiliations:**

Nursing & midwifery council (NMC), the Royal College of Nursing (RCN) & the Royal College of Emergency Medicine (RCEM)

**Welcome to Meditec Training!**

Thank you for visiting our website. Here, I share my journey that led to creating Meditec Training.

The inspiration for Meditec Training dates to 2007, when I attended a First Aid at Work course. Unfortunately, it was not a positive experience. The training included awkward and uncomfortable role-playing scenarios, and I was publicly criticized for minor errors—like the placement of a triangular bandage. Worse still, the instructor was reading directly from the manual, with no firsthand experience of the skills being taught. I left the course feeling embarrassed, disengaged, and with little to show for it. That experience sparked an idea: to create a learning environment that was engaging, enjoyable, and delivered by professionals with real-world experience.

By 2010, Meditec Training Ltd was founded, with the vision of revolutionizing first aid education. Our mission was, and still is, to provide life-saving skills in a friendly, supportive, and interactive way—delivered by instructors who bring extensive hands-on experience and passion to every course.

Over the past decade, we have trained countless individuals and received incredible feedback from learners and clients alike. I am proud of how far we've come and of the reputation we've built for innovation and learner engagement. Establishing Meditec Training from scratch was no small task, but it has been an immensely rewarding journey.

**My Background**

My passion for training began during my eight years at Virgin Atlantic Airways. I spent five years as Cabin Crew, handling numerous in-flight medical emergencies. In my final three years, I worked as a Medical Training Instructor, delivering aviation medicine courses to new and experienced crew and pilots. The training covered everything from CPR to childbirth and seizure management, preparing crew for emergencies at 35,000 feet. It was an incredible experience, and I met some truly inspiring people.

After taking voluntary redundancy, I pursued a BSc (Hons) in Adult Nursing. During my studies, I discovered my passion for emergency care. From my first clinical placement in the Emergency Department (ED), I knew I had found my calling. After qualifying as a Registered Nurse, I began my

career in ED and have continued to enhance my skills through further education. I hold a master's degree in advanced clinical practice, I now work part-time as an Advanced Clinical Practitioner (ACP) within urgent and emergency care a role that allows me to assess, diagnose, treat, prescribe, and discharge patients independently. I love the fast-paced, unpredictable nature of urgent and emergency care and remain passionate about this speciality.

Beyond nursing, I also work as a freelance flight nurse practitioner, repatriating patients who have fallen ill or been injured internationally. This unique role combines my medical expertise with my love of travel, allowing me to work globally while helping others, ensuring they return home safely.

During the summer months, I volunteer as a lead nurse at large festivals such as Glastonbury and Reading. Working in a field hospital for events hosting over 120,000 attendees is challenging yet rewarding, with cases ranging from minor injuries to major emergencies. I enjoy leading a team of nurses and even find time to catch some incredible live performances (Coldplay and Adele are my all-time favourites!).

### **What Makes Meditec Training Unique**

Meditec Training is built on a foundation of solid clinical expertise. All our instructors are registered healthcare professionals with extensive experience in emergency and acute care. This ensures that our learners receive training grounded in real-world practice, not just theory from a manual. We take pride in creating a fun, approachable, and engaging learning environment that builds confidence and provides essential life-saving skills.

I am particularly passionate about mental health and am thrilled to offer a range of accredited First Aid for Mental Health courses. These programs aim to break down barriers, reduce stigma, and encourage open conversations about mental health in both personal and workplace settings. Through education and awareness, we can all play a role in supporting those in need.

### **A Little About Me**

Outside of work, I enjoy gardening, cycling, and spin classes (I know!). I love a coastal walk! I live in the countryside with my wonderful spouse, two dogs, and six chickens. I also have a passion for travel and love exploring new places. I love to cook.

### **We look forward to welcoming you to a course soon**

Thank you for considering Meditec Training for your learning needs. We are passionate about delivering an exceptional service, putting you, the customer at the heart of the training and equipping you with life skills that could make a real difference to someone.

We look forward to welcoming you to a course soon. Wishing you an outstanding Meditec Training experience!

Very best,

*Andy*